



## Press Kit

For Mr. Jitendra Gianchandani

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## BIOGRAPHY

### *About the author*\*

Jitendra Gianchandani was a happening person till he became a chartered accountant (and got married). He has been practising accounting, auditing and business advisory services under JCA Consulting Group in Dubai-UAE since 2001. He is CEO and Chairman of the company with offices in Dubai, Sharjah, Jebel Ali Free Zone, Hamriyah Free Zone and...perhaps planet Mars (by 2019).

He is a great communicator and on good terms with clients, media, and almost everyone around him, except his in-laws. He has been interviewed by Dubai TV, Zee TV-Gulf Pulse, CNN Arabia, Radio 103.8 and on many occasions by his mother-in-law!

Divya, his life and business partner - only in profit - is also a Chartered Accountant. Both are blessed with two kids: a daughter Falguni and a special needs son Krishna. For Divya, children come first; the rest of the world is just Tom, Dick and Jitendra.

He is up by 5 am - even if holidaying on Star Cruise - and is a fitness buff. Plus, he eats every two hours, like babies do. He is well-organized and futuristic; even knows what he will have for breakfast on 12 June 2015 (oatmeal and six eggs without yolk). His parents feel proud of him for...marrying Divya.

### *\*In his wife Divya's words*

## FACTSHEET

Full Name	Jitendra Thakurdas Gianchandani
Date of Birth	22.05.70
Education	B.Com., CA
Work History	Practicing chartered Accountant in Dubai since 2001 under the name of <u>Jitendra Consulting Group</u> .

## Q & A with Author

### **Do you have a philosophy? If yes, what is it?**

I am straight forward and honest in work. And I think being honest and good at heart matters to others, be it CA or writer or any other aspect of me. Nothing else.

### **From Accounting to business services, and from Real Estate to writing. Is there a master plan behind these varied interests?**

I am a versatile person and it comes naturally to me. I like to do multiple things at a time without feeling pressure whatsoever. I enjoy my work. I am futuristic and do research and homework, which helps me to remain ahead and focused.

### **What motivates you?**

I don't know, I think it's the fear of failure that pushes me to be best in whatever I do.

### **Other than being a fitness buff, do you have any hobbies or interests outside of your work?**

Music, travelling, cricket and nowadays, reading.

### **Would you attribute your success to any particular individual? If yes, then who and why?**

My mother, for teaching me the value of relationships, my son Krishna – a special needs child, and of course my wife for sporadically reminding me of my failures.

### **Has there been any event that has helped shape your life?**

When I failed the fifth consecutive times in CA exam for first four years, I was horrified. And then in one year, I passed all four groups of CA exams. Since then, I have never had to look back.

### **Why did you think of becoming a writer?**

To share my knowledge and experience. For that, I think, writing is one of the

best option. I believe in Karma – whatever you put in, it comes back to you. I am positive and fearless in my life and that is reflected in my writing well.

**Do you want to bring change in the society?**

I will be happy if I can be part of any positive change in the society, or even an individual person. But as I said earlier, as a writer, I can share my knowledge and experience. Bringing about a change is not in my hands. It's like: we can lead a horse to water, but we can't make it drink.

**How do you see yourself as a writer?**

I want to be a storyteller: using simple English and writing something which entertains the readers. Make them laugh and cry along with the characters. I want readers to forget their own real world and own worries and get engrossed in the lives of these fictional characters and fiction world. Because fictional world can be the most beautiful!

**How do you juggle your office, writing, family and workout?**

I start my day very early, at around 5 am, and end my day around 11 pm. And that gives me enough time for writing, workout, family, office and rest.

**Any success mantra for readers and young people?**

Be consistent and fearless in whatever you do. Positive results will come for sure. Or let's put it in different words: 5Ds-Dedication, Devotion, Discipline, Determination and Destiny.

## SOCIAL PROFILES



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